



## PRESS RELEASE

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### TSI Welcomes Ron Olson an Agronomist Consultant

WASHINGTON, DC, May 1, 2020 – The Sulphur Institute (TSI) announced the selection of Mr. Ron Olson as the agronomist. Mr. Olson has over 45 year career experience as an independent consulting agronomist for 30 years and 15 years with Cargill and The Mosaic Company. His agronomic consulting company worked directly with farmers and Ag retailers offering custom soil sampling and soil analysis, and crop management expertise. It was one of the early Ag consulting companies to enter the market in the early 1970's. The company pioneered the implementation of using precision ag tools for taking soil samples on a 2.5 acre grid, converting that data to computer maps and linking that data to GPS/GIS technology to develop crop management programs to achieve maximum economic yields. With Cargill and Mosaic he served as Research and Development Manager and led the team that developed the MicroEssentials™ suite of products. MicroEssentials™ has grown to become the leading commercial sulphur enhanced fertilizer sold globally.

Founded in 1960, TSI represents all stakeholders actively engaged in producing, buying, selling, handling, transporting, or adding value to sulphur on a global basis. For more information about TSI membership, programs and contributions to the industry, contact The Sulphur Institute, 1020 19th Street NW, Suite 520, Washington, DC 20036, USA. Telephone: +1 202 331 9586; Website: [www.sulphurinstitute.org](http://www.sulphurinstitute.org).

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*Important Style Note to Editors: Sulfur is the preferred spelling in the United States, but the formal name of The Sulphur Institute is spelled with a "ph."*