

## **NEWS RELEASE**

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## The Sulphur Institute Launches New Website

WASHINGTON, DC, January 16, 2009 — The Sulphur Institute (TSI) announced today that it has launched its new website: <u>www.sulphurinstitute.org</u>. The new website contains features that address the rapidly changing needs of the organization's members, the dynamic global sulphur industry, as well as burgeoning allied businesses. Catherine A. Randazzo, TSI president and CEO, stated, "We are starting 2009 with our new website to better communicate program developments benefitting the sulphur and related industries and to inform and educate stakeholders on the many benefits of sulphur products. The website will be a much needed, mission-critical tool to relay timely information that reflects the rapidly-changing environment of the industry." The goal of TSI's new website is to become the "go-to" site for information about the sulphur industry, she noted.

Sulphurinstitute.org contains information and updates on TSI's programs, activities, and publications, TSI news, upcoming industry-related events, and basic information about sulphur. A series of enhancements will debut in the coming months. "We appreciate the input from members regarding the new site's content and design. They understood what information was needed, and how best to present it," Randazzo commented.

Founded in 1960, TSI is committed to representing all stakeholders actively engaged in producing, buying, selling, handling, transporting, or adding value to sulphur. Member companies are based in Asia, Europe, the Middle East and North America. For more information about TSI membership and programs, contact Ms. Marcia Horn, The Sulphur Institute, 1140 Connecticut Avenue, NW, Suite 612, Washington, DC 20036, USA. Telephone: +1 202 331 9660; facsimile: +1 202 293 2940; E-mail: <u>MHorn@sulphurinstitute.org</u>.

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Important Style Note to Editors:

Sulfur is the preferred spelling in the United States, but the formal name of The Sulphur Institute is spelled with a "ph."