

**Fiona Boyd**  
**Acuity Commodities**

Fiona is based in Houston, Texas, and has covered the global sulphur and sulphuric acid markets since 2008 with a specialized focus on the North American market. Her expertise was developed under the mentorship of her father, Dr. Robert Boyd. She has conducted numerous consultancy projects and regularly presents to clients and at industry events.

**Freda Gordon**  
**Acuity Commodities**

Freda is based in London, UK, and complements the Acuity team with a focus on short- to medium-term market analysis in the global sulphur and sulphuric acid markets, which she has dedicated her career to analysing since 2010. She honed her experience and analytical skills editing several key price assessment publications and giving papers at international conferences.