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Sulphur Fertilizer Market Potential Peter Harrisson, CRU

The changing landscape of environmental protection has developed a specific issue in the supply of sulphur nutrient to the global agricultural sector. The decline in SO2 emissions from vehicles, industrial processes, power generation and metals production has cut the "natural" supply of sulphur to the world. This decline in supply has coincided with a significant increase in the intensity of agriculture has thus the extraction of sulphur nutrient from the environment. The combination of declining supply and increasing demand has triggered nutrient shortages which are preventing crops from reaching the highest potential yield. Sulphur nutrient deficiency has been a long held issue in the world but the uptake of products that alleviate this shortage has been slow. In recent years this slow uptake trend has been changing with some very significant growth in certain product groups and certain markets. This presentation will look CRU's assessment of how the agricultural demand from sulphur has developed along with how the fertilizer supply side can react in response. The outlook for different sulphur enhanced fertilizer products will be explored and a view of the opportunities offered by specific market and products segments discussed.